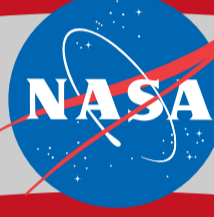


The shape of things to come: curvy lorries

Everything in our shops travels hundreds of miles inside a lorry

THE BOX SHAPED TRUCK WE HAVE TODAY WAS DEvised BY THE EU TO MAXIMISE LOAD CAPACITY

Truck designers are creating more rounded shapes and adding aerodynamic flaps

The new design of trucks reflects research of aerodynamics from  engineers

Rounding corners and reducing the gap between cab and trailer cuts aerodynamic drag by 20-25%

AERODYNAMIC LORRIES IMPROVE DRIVER VISIBILITY, SAVING HUNDREDS OF CYCLISTS LIVES EVERY YEAR *

*ACCORDING TO EUROPEAN COMMISSION FIGURES

Curvy lorries could cut **£1,300** per lorry per year off fuel bills

Reduced vehicle emissions are better for the environment and corporate responsibility

New aerodynamic lorries are expected on European roads from 2018